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## BCM COLLEGE OF EDUCATION, LUDHIANA

### STRATEGIC PLAN (2021-22)

BCM College of Education, Ludhiana works with a vision of imparting globally competitive quality education by setting benchmark every year with incredible milestones as we believe that strategic plan is an important tool for any institution to manage effectively. We achieve most of the set targets with marked success strategic plans prepared annually for each academic session with a focus to attain next level of excellence.

A strategic plan is prepared by IQAC of the college which plays a vital role in maintaining and enhancing the quality of the institution and suggests quality measures. The feedback from all the stakeholders help IQAC to prepare the strategic plan. Management policies, the quality indicators defined by various accrediting agencies and goals and objectives of the institution are considered as a base for formulation of the perspective plan. The Strategic Plan is discussed, reviewed and approved under the guidance of Management and Principal of the Institution. The strategic plan (2021-22) will broadly cover the following activities:

**Content Based Learning:** Academic performance is the cornerstone for BCM Institution. This is the criterion which influences the performance in rest of the planned objectives. This goal encompasses the quality and relevance of the teaching learning process, deeply interested in and committed to life-long effective learning and a passion for enhancing one's knowledge, skills, awareness and understanding in the pedagogical subjects. Content Based Learning is the foremost aim of providing subject knowledge to the perspective learners to enhance their academic excellence.

**Innovations and Best Practices:** To progress by adopting the best practices to the workforce needs as per emerging trends. We will provide opportunities for skills enhancement and career preparation for all our students. Life Skills Training will be provided which will include



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creativity, critical thinking, problem- solving and decision-making, the capacity to interact and cooperate, along with personal and social responsibilities. Striving to maximize the competence of each student and providing developmental support in helping them realize their true potential.


**Enhancing Professional and Employability Skills:** It is the BCM mission to prepare pupil teachers with well-rounded competencies thereby enhancing their Employability Skills .Skill Enhancement Week will be organised for maximum student's placements in various reputed schools. Employability does not depend just on ensuring the placement of pupil teachers in schools, but in creating value to the employers as well as the institution. It is our objective to train, coach, counsel and place students . The college will provide necessary guidance to the pupil teachers for the required competitive examinations like PTET, CTET and UGC etc.

**Innovative Teaching learning Environments through Faculty Development:** For providing conducive environment, facilities for faculty towards implementation of pedagogical innovations, active learning, alternate assessment tools, blended learning through training / FDPs / courses and faculty exchange program with premier institutes will be organized. To strengthen professional growth of faculty members will be motivated to attend offline/online National and International seminars and webinars.

**Talent Development and Reading Habits:** Efforts will be made to enhance required skills among students to satisfy needs of the society. Students will be motivated for participation in social activities, curricular and co-curricular activities. BCM will provides soft skill training to its students as a regular feature. To develop love for literature, innovative and creative art of writing amongst pupil teachers, book reading habit will be encouraged and talent development activities will be introduced. Healthy Intra House and Inter House competitions will be organized under Talent Development Cell. Book Lover Club will organize various activities to develop reading habits among students.

**Internal Academic Auditing:** To enhance the quality of academic processes IQAC of the college will ensure effective implementation of strategic plans through the constitution of implementation and audit committees to do rigorous internal quality audits to check the respective Labs and Cells' activities for the continual improvement in teaching learning process.

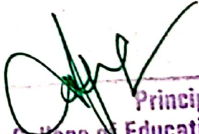
**Strengthening Alumni Network:** Alumni meet will be organized to seek more participations from the alumni for the development of the institution for improving the role of alumni in quality

  
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enhancement in academic processes, placements, to mentor curricular and co-curricular activities and to increase the alumni interaction with the students and faculty.

**Community Engagement Outreach and Extension Activities:** Going beyond the physical boundaries of the campus to make impactful contribution to community and society needs at large community engagement programs will be enhanced. It will be enhanced further by collaborating with NGO's for providing opportunity to students for serving society, promote sustainable development through eco - friendly practices. Plantation drives will be executed and awareness lectures will be organised to keep environment clean. National and International days like Environment, Earth, Energy, Science days will be celebrated. To sensitize the pupil teachers towards societal and cultural issues, Community rehabilitation services like NSS program and allied activities like 'Kind Heart Movement" will be organised. Guidance and counselling cells of the institution will render need based services to the nearby institutions.

  
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